

The Cotswold Times Group

STOW TIMES | MORETON TIMES

BOURTON TIMES & CHIPPING NORTON TIMES

ADVERTISING 2017

ADVERTISEMENT SIZE in mm Height x width	HEADLINE PRICE Per month	DISCOUNT 1 FOR PRINT READY COPY	DISCOUNT 2 from 4 th entry to Dec 2017 monthly, bi-monthly or specific months to suit your marketing schedule
FULL A 4 PAGE 277mm x 190mm wide	£ 575/m	£ 540/m	£ 500/m from month 4
HALF A 4 PAGE Landscape 136 x 190 Vertical 277 x 93	£ 300/m	£ 280/m	£ 250/m from month 4
QUARTER A4 PAGE Portrait 136 x 93 Landscape 90 x 120	£ 160/m	£ 140/m	£125 /m from month 4
SIXTH A 4 PAGE Almost square 90 x 93	£ 125/m	£ 110/m	£ 100/m from month 4
EIGHTH A4 PAGE Landscape 66 x 93	£ 90/m	£ 80/m	£ 70/m from month 4
TWELFTH A4 PAGE Almost square 63 x 66	£ 67/m	£ 60/ m	£ 52/m from month 4
BUSINESS CARD Landscape 63 X 93	£ 67/m	£ 60/m	£ 52/m from month 4
SIXTEENTH A4 PAGE Portrait 66 x 45 Landscape 33 x 93	£ 48/m	£ 44/m	£40/m from month 4

- **ONE PRICE = ALL 4 MAGAZINES.** All Adverts are included automatically in all our magazines - Stow Times, Moreton Times, Bourton Times and Chipping Norton Times, increasing exposure across the area and adding bags of value too.
- We are delivering more than 15,500 copies of the magazine every month to residential and business letterboxes in these market towns, plus the villages and small communities that use them as centres. This figure is growing all the time – with nowhere much further than 10 - 15 miles from your business!
- Our readership is estimated to be 50,000. We are one of the most widely read publications in our local communities - and our magazines have a long shelf-life. MOST importantly, feedback across the area tells us that advertising with us works!